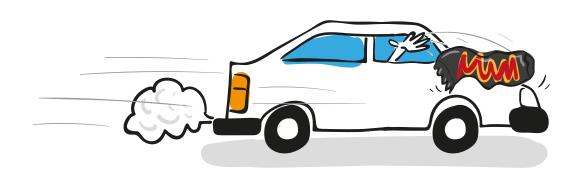


DROPPING LITTER
IS ILLEGAL



SMALL ANIMALS CAN CRAWL
INTO LITTERED CANS AND BOTTLES
AND GET STUCK INSIDE



LITTER THROWN FROM CARS DOESN'T BOTHER ANYBODY



ANYONE CAN PICK UP LITTER
AND PUT IT IN THE BIN IF IT'S
CLEAN AND DRY



TURTLES FIND PLASTIC BAGS
FLOATING IN THE SEA AND EAT THEM,
CONFUSING THEM FOR JELLY FISH



HELIUM BALLOONS DRIFT UP TO SPACE AND STAY THERE

# HOW MUCH IT COSTS TO PICK UP LITTER ACROSS THE UK?



£ 1 MILLION £50 MILLION £800 MILLION

### HOW MANY CALLS THE RSPCA GET EVERY YEAR ABOUT ANIMALS WHO HAVE SWALLOWED OR BEEN **HURT BY LITTER?**

500



1000

5000

### WHERE MOST RUBBISH FOUND IN THE SEA COMES FROM?

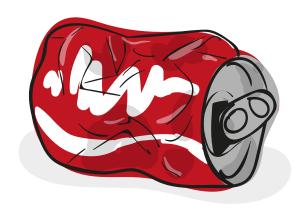


**BOATS** 

THE LAND

**SPACE** 

# HOW LONG IT TAKES FOR A FIZZY DRINK CAN TO BIODEGRADE...?



1 YEAR UP TO 20 YEARS UP TO 450 YEARS

# HOW LONG IT TAKES A DRINKING STRAW TO BIODEGRADE



### HOW MANY PIECES OF PLASTIC THERE ARE IN THE OCEAN?



5 MILLION 5 BILLION 5.25 TRILLION

# THE SURPRISING FACTS LITTER QUIZ



ANSWERS

## DROPPING LITTER IS ILLEGAL

#### TRUE

IT'S ACTUALLY ILLEGAL TO DROP LITTER.

PEOPLE CAN GET FINED UP TO £80. MORE AND MORE LOCAL COUNCILS

ARE STARTING TO FINE PEOPLE.



# TRUE OR FALSE? SMALL ANIMALS CAN CRAWL INTO LITTERED CANS & BOTTLES AND GET STUCK INSIDE

#### TRUE

IT'S SAD. SMALL ANIMALS LIKE MICE AND LIZARDS DO CRAWL INTO BOTTLES AND CANS LOOKING FOR FOOD. RUSTY CANS AND BROKEN GLASS ARE VERY DANGEROUS TOO.



# TRUE OR FALSE? LITTER THROWN FROM CARS DOESN'T BOTHER ANYBODY

#### **FALSE**

LITTER THROWN FROM CARS CAN CAUSE ACCIDENTS
AS DRIVERS SWERVE OR BRAKE SUDDENLY AS
IT FLIES TOWARDS THEM. ANIMALS ALSO
VENTURE ONTO ROADS TO INVESTIGATE
LITTER (LOOKING FOR FOOD).

# ANYONE CAN PICK UP LITTER AND PUT IT IN THE BIN IF IT'S CLEAN AND DRY

#### TRUE

THOUSANDS OF PEOPLE PICK UP LITTER EVERY DAY. IF IT'S DRY, CLEAN AND NOT SHARP IT WON'T DO YOU ANY HARM — AND IT WILL DO THE ENVIRONMENT LOTS OF GOOD! IT ALSO GIVES THE MESSAGE TO OTHER PEOPLE THAT IT'S NOT OK TO DROP LITTER IN THE FIRST PLACE.





TURTLES FIND PLASTIC BAGS
FLOATING IN THE SEA AND EAT THEM,
CONFUSING THEM FOR JELLY FISH

#### TRUE

SEA TURTLES AND OTHER SEA CREATURES CONFUSE PLASTIC BAGS, BALLOONS AND OTHER LITTER FOR FOOD. THIS MISTAKE CAN DAMAGE THEIR DIGESTIVE SYSTEM AND KILL THEM. TO A TURTLE A PLASTIC BAG IS EASILY MISTAKEN FOR A JELLYFISH.





PHOTO BY TROY MAYNE



IMAGE COURTESY OF BALLOONSBLOW.ORG

# TRUE OR FALSE? HELIUM BALLOONS DRIFT UP TO SPACE AND STAY THERE



#### **FALSE**

WHAT GOES UP MUST COME DOWN.

WE ALREADY KNOW ANIMALS CAN CONFUSE BALLOONS FOR FOOD.

THEY CAN ALSO BECOME ENTANGLED IN THE RIBBONS.

BIODEGRADABLE BALLOONS ARE NO BETTER, TAKING MONTHS

TO BREAK DOWN. SO NEVER LET BALLOONS GO.

CUT THEM INTO PIECES THEN

PUT THEM IN THE BIN!



PHOTO BY RICHARD GILBERT COURTESY OF BALLOONSBLOW.ORG

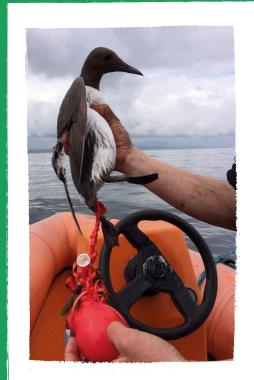


PHOTO BY W MILLER COURTESY OF BALLOONSBLOW.ORG



PHOTO BY DAVID STEELY COURTESY OF BALLOONSBLOW.ORG'

# HOW MUCH IT COSTS TO PICK UP LITTER ACROSS THE UK?

### £800 MILLION

IMAGINE WHAT OTHER GOOD THINGS THE MONEY COULD BE SPENT ON WHERE YOU LIVE — NICER PARKS, MORE THINGS TO DO FOR YOUNG PEOPLE, BETTER CARE FOR THE ELDERLY...

WHAT WOULD YOU SPEND IT ON?

HOW MANY CALLS THE RSPCA
GET EVERY YEAR ABOUT ANIMALS
TRAPPED BY, INJURED BY
OR EATEN LITTER?

### 5000

ANIMALS CAN GET TRAPPED, CUT, SUFFOCATED BY OR SWALLOW ALL KINDS OF LITTER. WILD BIRDS, RODENTS AND ANIMALS THAT LIVE IN WATER CAN ALL BECOME VICTIMS AS CAN OUR PETS.

### WWW.RSPCA.ORG.UK/ADVICEANDWELFARE/LITTER







WHERE MOST RUBBISH FOUND IN THE SEA COMES FROM?



#### THE LAND

SOME OF THAT COMES FROM BEACHES, WHERE PEOPLE LEAVE THEIR RUBBISH AFTER A DAY IN THE SUN. SOME LANDS IN RIVERS AND STREAMS FURTHER INLAND AND GETS CARRIED OUT TO SEA.



# CAN YOU GUESS... HOW LONG IT TAKES FOR A FIZZY DRINK CAN TO BIODEGRADE...?

### **UP TO 450 YEARS**

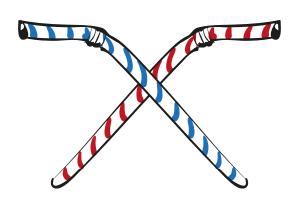
BUT IF RECYCLED IT COULD BE MADE INTO SOMETHING NEW WITHIN A FEW WEEKS!



# CAN YOU GUESS... HOW LONG IT TAKES FOR A DRINKS STRAW TO BIODEGRADE?

### 200 YEARS

LOTS OF CAFES AND RESTAURANTS HAVE STOPPED USING STRAWS AS THEY ARE PLASTIC AND PEOPLE DON'T REALLY NEED TO USE THEM.



# CAN YOU GUESS... HOW MANY PIECES OF PLASTIC THERE ARE IN THE OCEAN?

### 5.25 TRILLION

A TRILLION IS ONE TRILLION IS ONE MILLION TIMES ONE BILLION.

000000000

## TO FLUSH OR NOT TO FLUSH?!

WHAT CAN YOU FLUSH DOWN THE LOO?

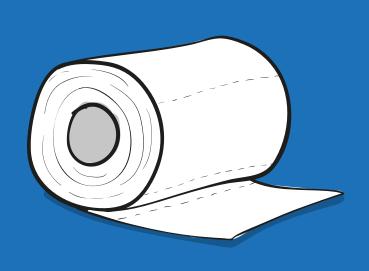


FIVE POINTS FOR EACH ONE YOU GET RIGHT

# TO FLUSH OR NOT TO FLUSH?!



# TO FLUSH OR NOT TO FLUSH?! HERE'S WHAT YOU CAN FLUSH!







YOUR DRAINS AT HOME AND THE SEWERS UNDER OUR STREETS AND HOUSES ARE ONLY DESIGNED TO TAKE AWAY WATER, TOILET TISSUE AND HUMAN WASTE (POO AND WEE TO YOU AND ME!)

### to flush or Not to flush?!

### AND HERE'S WHAT YOU CAN'T AND WHY....







NAPPIES, COTTON WOOL, PAPER (APART FROM LOO PAPER)
CAN ALL QUICKLY BLOCK SEWERS. WHEN RAIN FALLS,
SEWERS CAN OVERFLOW AND THE WASTE GETS INTO RIVERS,
STREAMS AND THE SEA. POOR FISH!
(AND POOR US IF WE END UP SWIMMING IN IT....)

BLOCKED DRAINS CAN ALSO LEAD TO HOMES BEING FLOODED - IT HAPPENS TO THOUSANDS OF HOMES EACH YEAR, DON'T LET IT BE YOURS.

### to FLUSH or NOT to FLUSH?!



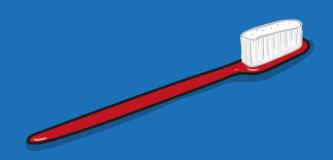


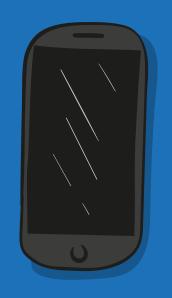
THESE ITEMS ARE TWO OF THE WORST OFFENDERS.

DID YOU KNOW THAT 'FLUSHABLE WIPES' DO LOADS OF DAMAGE TO BOTH THE SEWAGE SYSTEM AND OUR ENVIRONMENT? MORE AND MORE ARE BEING FOUND WASHED UP ON BEACHES (REMEMBER WHAT WE JUST SAID ABOUT SEWERS GETTING BLOCKED AND OVERFLOWING).

THOUSANDS OF COTTON BUD STICKS ARE ALSO FOUND WASHED UP ON BEACHES EVERY YEAR. THE COTTON BIT DISAPPEARS BUT THE PLASTIC STICKS DON'T. PLEASE PUT THEM IN THE BIN, NOT DOWN THE BOG.

### to FLUSH or NOT to FLUSH?!





OF COURSE THESE TWO WERE A JOKE,
BUT JUST FOR FUN PUT YOUR HAND UP
IF YOU KNOW SOMEONE WHO HAS
DROPPED THEIR TOOTHBRUSH OR PHONE
DOWN THE LOO....

YUK!

### YOUR PLEDGE WHAT MIGHT YOU PROMISE TO DO?

"I WON'T RELEASE HELIUM BALLOONS" "I WON'T BUY DRINKS IN PLASTIC BOTTLES" "I PROMISE NEVER TO DROP LITTER" "I WON'T USE STRAWS IN MY DRINKS" "I'LL ENCOURAGE ADULTS I KNOW TO USE REUSABLE COFFEE CUPS"

### MY LITTER PLEDGE

NAME:

MY PLEDGE IS:

SIGNED:



### YOU CAN REALLY MAKEA DIFFERENCE!

