

THE SHOCKING IMPACT OF LITTER IN THE UK

OUR RIVERS ARE BECOMING POLLUTED

PLASTIC LITTER, POLYSTYRENE CUPS AND OTHER LITTER IS CHOKING RIVER HABITATS. YOU MIGHT NOT NOTICE AS MOST OF IT SINKS TO THE BOTTOM

RIVERS AND STORM DRAINS CARRY INLAND LITTER OUT TO SEA

ESPECIALLY CIGARETTE BUTTS WASHED DOWN DRAINS

DECOMPOSING PLASTICS CAN RELEASE HARMFUL CHEMICALS INTO OUR SEAS

THERE ARE 5.25 TRILLION PIECES OF PLASTIC IN THE OCEAN



450+ YEARS TO BIODEGRADE



EVERY SINGLE PIECE OF PLASTIC EVER MADE STILL EXISTS !!!



450+ YEARS TO BIODEGRADE AND A MENACE TO ANIMALS

PICKING LITTER FROM THE SIDE OF THE ROAD IS REALLY DANGEROUS, NOISY WORK

GRAFFITI & LITTER LEAD TO MORE STREET CRIME (THE BROKEN WINDOWS THEORY)



500+ YEARS TO BIODEGRADE



IT COSTS £800 MILLION OF LOCAL TAXPAYERS' MONEY TO CLEAN UP LITTER EVERY YEAR MONEY WHICH COULD BE SPENT ON GOOD THINGS IN OUR LOCAL COMMUNITIES



LITTER THROWN FROM CARS CAN CAUSE ACCIDENTS



1 MILLION+ YEARS TO BIODEGRADE



UP TO 200 YEARS TO BIODEGRADE



ITEMS WHICH ARE MOST FREQUENTLY LITTERED



CIGARETTE PACKETS AND BUTTS, FAST FOOD LITTER, CANS, PLASTIC BOTTLES

PEOPLE DON'T WANT TO VISIT A COUNTRY COVERED IN LITTER



3 MILLION JOBS DEPEND ON TOURISM IN THE UK

ON LAND AND SEA WILDLIFE

SUFFERS FROM LITTER. ANIMALS CAN GET TRAPPED, ENTANGLED OR CUT AND OFTEN EVEN EAT IT



UP TO 10 YEARS TO BIODEGRADE



CHEWING GUM NEVER BIODEGRADES

IT STAINS PAVEMENTS AND COSTS LOCAL COUNCILS A FORTUNE TO REMOVE



LITTER MAKES PEOPLE DEPRESSED AND ANGRY



50+ YEARS TO BIODEGRADE



CIGARETTE BUTTS WIND THEIR WAY THROUGH OUR LANDSCAPE BLOWN BY WIND AND CARRIED BY WATER. AS THEY BREAK DOWN THEY RELEASE DANGEROUS TOXINS



BALLOON RELEASES ARE A REAL THREAT TO WILDLIFE

ON LAND AND AT SEA. TURTLES AND OTHER ANIMALS MISTAKE BITS OF BALLOON FOR JELLYFISH WHICH THEN BLOCK THE DIGESTIVE TRACT AND KILL



STUDIES HAVE FOUND OVER 3,000 ITEMS OF LITTER FOR EVERY KILOMETRE ON OUR BEACHES



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